

UNCORKED

all things beer, wine and liquor

CHECK OUT OUR LIMITED-EDITION BOURBONS

By Tom J. Anderson

Americans love their whiskey!

According to a Chicago-based research firm, IRA, whiskey sales have increased by 12 percent in the past year. However, it's not just the typical top-selling whiskeys that have grown in popularity; the limited editions have been sought after to a great degree.

Because I have been a manager for many years, I am fortunate to have a great relationship with many of our customers and I know what many of them desire. We also have long-standing relationships with the guys who represent Buffalo Trace Distillery in Frankfort, Kentucky. I've known Tom Freeman and Ken Hansen, who work for Sazerac, for more than 15 years, and they know we have plenty of customers interested in limited-edition bourbons. They make sure when they are working on their allocations to give Edina Liquor a share of the product that will help meet Edina Liquor's demands.

Some of the limited-edition bourbons are bottled once a year in September when Whiskeyfest is in session. The "Antique" collection from Buffalo Trace consists of five of their award-winning whiskeys: George T. Stag, William Larue Weller, Eagle Rare 17-Year-Old, Sazerac Rye 18-Year-Old and Thomas H. Handy Sazerac.

The even more popular and hard-to-get Pappy Van Winkle whiskey is a highly sought-after bourbon. Aside from the rich family history behind them, these bourbons are special because of their recipe. All of the Van Winkle bourbons are made with corn, wheat and barley instead of corn, rye and barley. The wheat gives the bourbon a much softer, smoother taste and allows it to age more gracefully. Pappy Van Winkle will be available, but because of its popularity, you may want to get your name on the list of people who are waiting for the opportunity to purchase. To sign up, write to me at tjanderson@EdinaMN.gov.



EDINA LIQUOR EXCLUSIVE CASE DISCOUNTS POLICY

At Edina Liquor, we want to make it easier on your wallet when you buy more, especially for those upcoming occasions for which you need to stock up. That's why we have our mix-and-match case special. Edina Liquor offers a 10 percent discount when you mix and match a case of liquor or wine, even if the products are on sale. The case discount excludes inventory reduction items, closeouts and product-of-the-month specials.

Also, when you purchase a case, we will throw in a handy six-bottle wine tote at no charge. When you come back on Tuesdays with your Edina Liquor wine tote and purchase six bottles of wine, you will receive 10 percent off those bottles of wine. And to top it off, we'll assist you in carrying your purchases to your car.

WINE TOTE TUESDAY



Fill your Edina Liquor wine tote with six bottles of wine on Tuesdays to receive

10% off

your 6-bottle wine purchase!
(Not valid with other discounts)

GRANDVIEW

5013 Vernon Ave. S.
952-903-5740

Mon-Thurs 9 a.m.-9 p.m.
Fri-Sat 9 a.m.-10 p.m.

50TH & FRANCE

3943 W. 50th St.
952-903-5720

Mon-Thurs 9 a.m.-9 p.m.
Fri-Sat 9 a.m.-10 p.m.

SOUTHDAL

6755 York Ave. S.
952-903-5730

Mon-Sat 9 a.m.-10 p.m.

HOLIDAY HOURS

9 a.m.-4 p.m. Christmas Eve
Closed Christmas Day
Closed New Year's Day

**WHERE PROFITS
GET POURED
BACK INTO THE
COMMUNITY**

EDINA LIQUOR

10% OFF

ANY SINGLE BOTTLE OF SPARKLING WINE

Valid 12-1-14 to 12-31-14. No photocopies will be accepted and no further discounts will be given. Coupon cannot be used for the product-of-the-month special. One coupon per customer per visit.

EDINA LIQUOR

10% OFF

ANY SINGLE BOTTLE OF BOURBON

Valid 1-1-15 to 1-31-15. No photocopies will be accepted and no further discounts will be given. Coupon cannot be used for the product-of-the-month special. One coupon per customer per visit.

STAFF PICKS

LIGHT HORSE PINOT NOIR 2012

It's a Wine Enthusiast Top 100 Values pick for 2014. It boasts aromas of cherry and cola and has a tasty core of cherries and plum. It hits the palate smooth and clean, with just enough acidity dancing on the tongue to lend balance to the equation. There are very few pinot noirs available at this price point that can deliver such quality.

On Sale for \$10.99.

Picked by Dave Tomko, Assistant Manager of Edina Liquor – Southdale.



SAUGATUCK NEAPOLITAN MILK STOUT

Poured dark with a tan head, the smell is just what you would expect from the end of a Neapolitan ice cream sundae – vanilla, chocolate and strawberry all melted together. The sweetness of the chocolate and strawberry balance nicely with the bitter roasted notes. If this is the kind of taste adventure that appeals to you, this beer won't disappoint.

On Sale, \$8.99 for a 4-pack.

Picked by Tim Hengemuhle, Assistant Manager of Edina Liquor – Grandview.



BALVENIE DOUBLEWOOD 12-YEAR SINGLE MALT SCOTCH

This scotch whiskey is aged in two distinctive cask barrels. The first barrel is a traditional oak whiskey cask and the second cask is a European oak sherry cask. This gives the scotch a smooth and mellow nutty sweetness, with a cinnamon spice and a delicate sherry-like finish.

On Sale for \$39.99.

Picked by Tom Anderson, Manager of Edina Liquor – Grandview.



MONEY-SAVING
COUPONS INSIDE

Scan to view our
monthly specials.



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6755 York Ave. S.
Edina, MN 55435



EDINA LIQUOR

CONNECTING WITH THE COMMUNITY

REMODELING, GRAND REOPENING, HOLIDAY PERKS



By Steve Grausam,
Liquor Operations
Director

Edina Liquor – 50th
& France recently
reopened after a major
remodel.

Since the location
opened in 1975,

it's only been remodeled once in 1998. However, since then it's remained largely untouched and was in need of an update.

Each of our three stores is unique in size and shape, but this remodel brought similar colors and feel that our customers will find

at our other locations. Although our physical size did not increase, we think you will be surprised by how much roomier, brighter, physically appealing and easier it is to shop. We included new LED lighting throughout the store, an updated front counter area, new flooring, a stand-alone wine chiller and new office space.

The space also boasts similar wood and stone accents that customers find at Edina Liquor – Southdale. It was a lot of work, but we are very enthusiastic about the outcome. We know this may have caused a bit of an inconvenience for our dedicated customers, so we'd like to thank you for your patience and invite you to our grand

re-opening event Dec. 4-6. We will have special promotions on liquor, beer and wine exclusive to Edina Liquor – 50th & France; in-store tastings; and a chance to enter drawings for giveaways. Also, be one of our first 20 customers to make a purchase each day and you'll receive a free wine tote.

Edina Liquor prides itself on friendly service, convenient locations and easy in-and-out shopping. We are staffed to provide a shopping experience tailored to your needs. Let us know if there is a product we don't carry and we will look into ordering it for you. We'll also wrap your purchase if it's a gift!